

# IN THE GARAGE MEDIA

## AD SPECIFICATIONS

2022 TRIM SIZE: 9x10 7/8

**SPREAD**  
WITH BLEED  
1/4 INCH SAFETY  
18.25 X 11.125

**FULL PAGE**  
WITH BLEED  
1/4 INCH SAFETY  
9.25 x 11.125

**FULL PAGE**  
WITH NO BLEED  
8.5 x 10.375

**1/2 PAGE**  
WITH BLEED  
1/4 INCH SAFETY  
9.25 x 5.4575

**1/2 PAGE**  
WITH NO BLEED  
8.5 x 5.0875

**SPREAD**  
WITH NO BLEED  
17.5 X 10.3775

**1/6 PAGE**  
WITH BLEED  
1/4 INCH  
SAFETY  
3 x 5.4575

**1/4 PAGE**  
WITH BLEED  
1/4 INCH  
SAFETY  
4.5 x 5.4575

**1/6 PAGE**  
WITH NO BLEED  
2.765 x 5.0875

**1/4 PAGE**  
WITH  
NO BLEED  
4.125 x 5.0875

**1/2 SPREAD**  
WITH BLEED  
1/4 INCH SAFETY  
18.25 x 5.4575

**1/2 SPREAD**  
WITH NO BLEED  
17.5 x 5.0875

### IN THE GARAGE MEDIA PRINT AD GUIDELINES & SPECS

If you are preparing an ad file for placement into one of our publications, please review for detailed instructions. Our preferred file format is PDF/X-1A.

### PROOF POLICY

A contract quality, properly calibrated SWOP- standard proof should be included for color guidance on press. A list of SWOP-certified systems is available at [swop.org/certification/certmfg.asp](http://swop.org/certification/certmfg.asp). All contract proofs must be at 100% and contain a color bar and cropmarks located outside the crop area. If a contract proof is not provided, ITGM is NOT responsible for matching color on ads that do not supply a SWOP-certified contract proof.

### SUBMITTING YOUR AD

Please submit your ads to [info@inthegaragemedia.com](mailto:info@inthegaragemedia.com)

**All Chevy**  
PERFORMANCE

**Classic**  
**TRUCK**  
PERFORMANCE

**MODERN**  
**RODDING**